

Hornet Yearbook



Learning & Thinking Skills

As much as students need to learn academic content, they also need to know how to keep learning — and make effective and innovative use of what they know — throughout their lives.

Collaboration—
A yearbook, which is collaborative in its end product, cannot be made without the individual contributions of many people.

Communication Skills—
Ideally, every page in the yearbook will inform the school community about the clubs, activities, and sports available to students as well as providing an entertaining presentation of the interests of the student body at this point in time.

Critical Thinking—
Students are critical thinkers as they analyze a layout to determine if it has good coverage, compare consistency from spread to spread or evaluate how they are tracking to deadlines or sales goals.

Colcord High School Yearbook
433 S. Larmon
Colcord, OK 74338

Phone: 918-326-4107
E-mail: yearbook@colcordschools.com
Yearbook Adviser: Patti Ellis

Course Description

In this 21st Century, cross-curricular, project based class, students work collaboratively by using technology such as digital cameras, photo editing software and Adobe InDesign or online design software to digitally produce a yearbook.

Students use writing skills, communication skills and creativity to tell the story of the school community and peers in an engaging way. Students demonstrate knowledge of graphic design and think creatively when organizing information within the yearbook.

In this college and career ready course, students think critically to meet deadlines, track goals and to utilize multimedia to market and disseminate information that aligns with and models an actual business.

Real Skills for the Real World

Life Skills

*Communication
Leadership Skills
Time Management
Project Management
Problem Solving
Writing
Photography
Team Building
Conflict Resolution
Public Speaking*

Business Skills

*Budget Planning
Marketing
Selling
Customer Relations
Promotion & Advertising*

Journalism Skills

*Reporting
Researching
Editing
Photo Editing
Concept Brainstorming
Graphic Arts
Public Relations
Media Law
Design & Layout*

Technology Skills

*Business Software Applications
Desktop Publishing
Online design
Online Research
Photo-Editing Software Applications*

Cross Curricular Connections

- Computer/Technology
- Business
- Marketing
- Communication/Speech
- English Writing
- Public Speaking
- Journalism
- Graphic Design

**Why Yearbook?
Building Skills
that
Last a Lifetime**